



VACANCY

Talented Middleweight Graphic & Digital Designer.

We are looking for a Talented Middleweight Graphic & Digital Designer to join our in-house Design and Advertising team; ideally, self-motivating, you can bring the same level of creativity and dedication to an award-winning team.

The successful applicant will build and create WordPress websites, design online advertising campaigns, develop new brands and produce high-quality work for existing local and global brands.

For this role, you will need to be keen to develop a career working inside a fast-moving, creative agency, with a good eye for detail and technical skills. You will naturally have excellent oral and written communication and exceptional creativity.

Ideally educated to degree level but not essential, if you have a passion for producing high-quality designs for traditional print media and online. We can offer the chance to work in a thriving and inspirational work environment with a team committed to delivering innovative stand-out design work.

Job Criteria.

RESPONSIBILITIES

- Study design briefs, determine requirements.
- Brand Development - To create proper brand identity and research of the market and its target audience.
- Website building and maintenance (Wordpress)
- Ensuring final graphics and layouts are visually appealing, proof-read, formatted correctly and on-brand.

REQUIREMENTS

- Experience using wordpress:
 - Wordpress theme builders (primarily WPBakery)
 - Wordpress plugins
 - Setting up contact forms
 - Revolution Slider
- Some knowledge of HTML and CSS coding a plus.
- Good knowledge in print design - magazine layouts, leaflets, stationary, print effects and finishes.
- Good knowledge of social media and online advertising.
- Familiarity with design software and technologies (such as InDesign, Illustrator, Photoshop).
- A keen eye for aesthetics and details, and a good understanding of typography.
- Ability to work methodically and meet deadlines.
- Degree in Design, Fine Arts or a related field is a plus.

SOFTWARE KNOWLEDGE

- Adobe Indesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Bridge
- Google Web Designer
- WPBakery

SOME SOFTWARE KNOWLEDGE

- Adobe After Effects
- Adobe Premiere
- iBooks Author

If you are looking for a new challenge and are as passionate as we are about design, please send your CV and cover letter to The Directors below.

RICHARD LUMBORG
MANAGING DIRECTOR
richard@theideaworks.com

MARTYN AUBERT
CREATIVE DIRECTOR
martyn@theideaworks.com

The Idea Works Limited,
Regency House, Regent Road,
St.Helier, Jersey, Channel Islands
JE2 4UZ

 /tiwjersey
 @tiwjersey